

Current problems of people-own data market

The real owners and producers of personal data get no reward and often are treated like an asset rather than real persons. Furthermore the raw data is of little interest for the end buyers and must be enhanced beforehand by machine learning experts to create valuable data that can be used in multiple spheres.

Market size & trends

\$49B

is the estimated annual value of personal data in USA

\$155B

is its annual value across the world

158

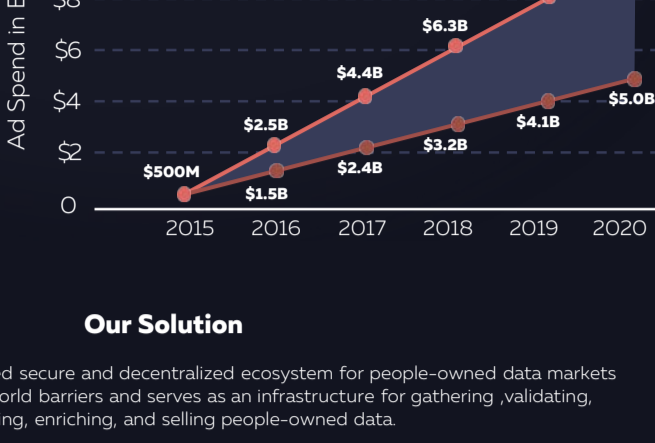
million new users join social networks annually

32%

increase of social networks by 2021 is forecasted

INFLUENCER MARKETING GLOBAL SPEND

Higher SpendForecast
Lower SpendForecast

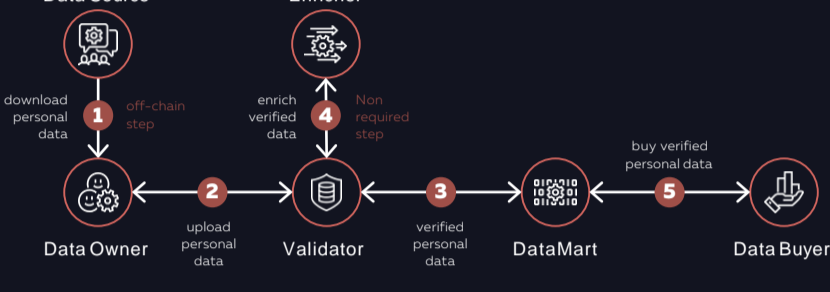


Our Solution

The Prometheus team has designed secure and decentralized ecosystem for people-owned data markets that overcomes current real-world barriers and serves as an infrastructure for gathering, validating, processing, enriching, and selling people-owned data.

- System designed to solve particular problems of growing markets with real clients and high demand
- Direct reward for data owners for every access to their data
- Censorship-resistant, trustworthy data storage with fair access for everyone
- Encryption mechanism for secure storage of people-owned data and transaction settlement
- Working system of incentives to network members for providing and updating the data and inviting new members to the network
- GDPR compliant system

How it works

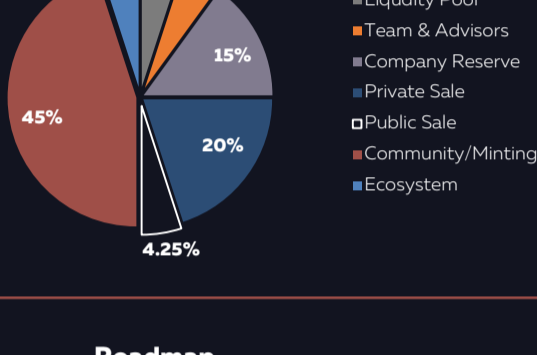


Native Token

TOTAL EMISSION: 20 MILLION TOKENS

Utility token functions: the network currency, a possible acquirer's payment medium, a possible owner's payment medium.

Work token functions: network service fees, proof-of-stake deposits for ecosystem participants



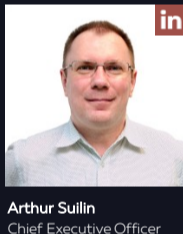
Roadmap

Prometheus ecosystem will be launched with the application - Influencer Marketing. In this area, our team has already built the pool of clients that will serve as early adopters and fill the network with liquidity.

Proof of Concept

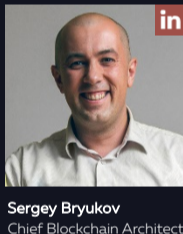


Our team leaders & experience



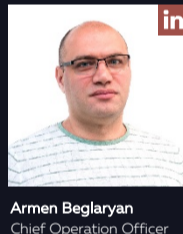
Arthur Sulin
Chief Executive Officer

Arthur is serial entrepreneur and a data scientist with over 15 years of experience. He has founded two successful companies: Webvisor, users' behavior analytics service - acquired by Yandex (YNDX \$10.5B) and Rusnew, predecessor of Reddit - acquired by Mail.ru (MAIL \$5.478B). He is also a Kaggle competition winner, contributor of ClickHouse (world's #3 fastest bigdata DB) and ex-lead of Yandex.Metrica (world's #2 web analytics service).



Sergey Bryukov
Chief Blockchain Architect

Sergey is technology leader in every aspect, from architecture, business and vision to implementation. He is ex-head of R&D in LAToken, managed cryptocurrency exchange platform development team. He has participated in smart contract developing and applying projects: Acropolis, Melonport, DHARMA and hold a role of Market Making team leader. Sergey has got a huge experience in cryptography, while he had been working for more than 10 years on the cutting edge of R&D in Intel and Bosch.



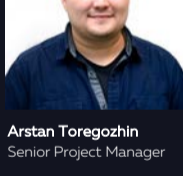
Armen Beglaryan
Chief Operation Officer

Armen started his career in IT as an SEO in 2004, and he was at the forefront of Internet marketing in the Russian Internet. He has a vast experience in creating and managing companies in IT and trading spheres (retail, wholesale, import, and export). He has a proven track record in leading teams and managing successful businesses. Armen knows what needs to be done to move to a new office, deal with hiring staff, launch customer support, establish connections and networks and turn a startup into a professionally managed company (lawyers, accountants, HR, and so on).



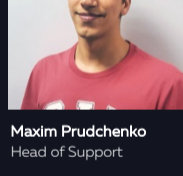
Danil Minkov
Blockchain Team Lead

Danil is an experienced manager, many IT projects and complex ecosystem blockchain products have been created under his leadership. With Prometheus Danil is responsible to manage both our own team of blockchain developers as well as developments outsourced to our strategic partner, Snowfox Technologies (www.snowfox.tech). Snowfox is a leading solution provider for building world class blockchain solutions.



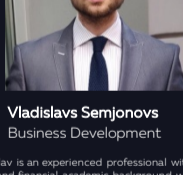
Arstan Toregozhin
Senior Project Manager

Arstan was responsible for development, marketing and monetization of 11 sites and 8 mobile apps with consolidated DAO over 2m at Mail.Ru Group (MAIL \$5.478B). He has 10+ years of diverse experience in software developing, mobile apps building, sales and marketing. Being a student, Arstan became Microsoft Certified Professional Developer (MCPD).



Maxim Prudchenko
Head of Support

Maxim is blockchain enthusiast with a serious experience in relationship manager with experience in community management and team management. He has participated in various token launches as a head of support, bounty manager, community manager. He has got a bachelor's degree in Applied Mathematics and going to improve his skills in area of distributed storage systems and cryptography.



Vladislavs Semjonovs
Business Development

Vladislav is an experienced professional with a legal and financial academic background with more than five years of career progression in business development, law and investment operations across several industries. He is an early crypto investor (who started trading Bitcoins from 2011) and is active in the blockchain industry as a consultant for startups, service provider and venture investor. Vladislav will be leading business development and alliance management at Prometheus to strengthen and utilize its network for continuous expansive growth.



Maksym Maljuk
Senior Blockchain Developer

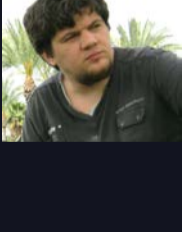
Maksym is an experienced blockchain developer, specifically with Bitcoin, Ethereum, Quorum, Hyperledger Fabric/Burrow and EOS. Software development skills include solid knowledge of PHP, Node.js, Golang, and basic knowledge of C++, HTML, CSS, JavaScript, Ajax, jQuery; databases skills: MySQL, PostgreSQL, MongoDB; frameworks: Yii2. Maksym has graduated from National Technical University of Ukraine 'Ivry Polytechnic Institute' as Software Engineering (distant education), Heat-And-Energy Engineering Faculty - Master's degree.



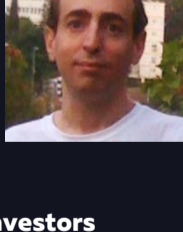
Dmitry Vizhnitsky
Tokenomics modeling

Dmitry has PhD in Economics, MA in International Finance, associate professor of National Economy, Ivan Franko National University of Lviv, Ukraine. Member of National Studies Association (RSA), UK. Former postgraduate intern, Sustainable Development Dept., World Bank. Areas of expertise: investment analysis and modeling, quantitative modeling and forecasting, sustainability economics and finance.

Our Advisors



Alex Mizrahi
Alex has been programming since he was 10 years old. He is the first person in the world who has done the implementation of Bitcoin 2.0. From 2012 he leads the open source colored coins project. MSc in applied mathematics from Donetsk National University, graduated with honors. Author of several academic papers about Bitcoin. Also known as 'killerstorm'. Besides, Alex is CTO and Co-Founder of ChromaWay.



Iddo Bentov
Iddo has been involved in the Bitcoin space since 2011. He is a postdoctoral researcher at Cornell University (https://www.cornell.edu/~iddo/) and the author of several academic papers on cryptography and zero-knowledge. He also works on succinct zero-knowledge proofs at SCIPR Lab, and holds a Ph.D. in Computer Science from the Technion - Israel Institute of Technology.

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